

# Choices

## - TAPESTRY - WEAVING THE THREADS OF COMMUNITY

### About Choices:

Choices is a time-honored tradition in the Central Florida Jewish community, celebrating its 29th year as one of the largest annual gatherings of Jewish women in the area. This event brings together a diverse community of women who share a commitment to nurturing Jewish life in Central Florida. Choices serves as one of Shalom Orlando's primary fundraising events of the year, supporting a wide range of initiatives, including grants and family-oriented educational programs. This year Choices will be held on February 29th 2024 at the beautiful Winter Park Event Center. We will be honoring these 6 amazing women: Ann Conley, Rhonda Forest, Sarah Gittleson, Chani Konikov, Randa Marder, and Shifra Yachnes.

### Why Sponsor Choices:

- **Community Impact:** By sponsoring Choices, you contribute to the growth and enrichment of the Jewish community in Central Florida.
- **Prominent Visibility:** Gain exposure to a diverse and engaged audience of over 300 women and community leaders.
- **Alignment With Values:** Showcase your commitment to supporting cultural diversity and community development.
- **Tax Benefits:** Contributions to Shalom Orlando, a registered non-profit may be tax deductible.

# Sponsorship Opportunities

## Title Sponsor - \$10,000

- Exclusive recognition as the title sponsor of Choices 2024
- Prominent logo placement on event materials, website, and promotional materials
- Special acknowledgment during the event's opening and closing remarks
- 16 complimentary event tickets
- Inside front cover in tribute book
- Social media mentions and recognition in marketing.
- Priority check-in at events

## Platinum Sponsor - \$6,000

- Prominent logo placement on event materials, website, and promotional materials
- Acknowledgment during the event's opening remarks
- 8 complimentary event tickets
- Inside back cover in tribute book
- Social media mentions
- Priority check-in at events

## Gold Sponsor - \$3,600

- Logo placement on event materials, website, and promotional materials
- Acknowledgment during the event
- 4 complimentary event tickets
- ½ page ad in tribute book
- Social Media mentions
- Priority check-in at events

## Silver Sponsor - \$1,800

- Logo placement on event materials
- 2 complimentary event tickets
- ½ page ad in tribute book
- Priority check-in at events

## Bronze Sponsor - \$720

- 1 complimentary event ticket
- ½ page ad in tribute book
- Priority check-in at events



## Contact Information -

For sponsorship inquiries or to discuss custom packages please contact Carol Feuerman - [carol.feberman@shalomorlando.org](mailto:carol.feberman@shalomorlando.org), 407 620 4804

## About -

Shalom Orlando-Serving the Central Florida community for 50 years, Shalom Orlando stands at the intersection of tradition and progress as an enduring Jewish community, working to be a cultural, educational, recreational, and social center dedicated to serving generations. Home of the Roth Family JCC and the Jewish Federation of Greater Orlando, Shalom Orlando strives to be a unifying presence in the Jewish community and beyond, engaging, inspiring, and enlightening hearts and minds toward a brighter tomorrow.

Thank you for considering sponsorship of Choices 2024. Your support will make a meaningful difference in the lives of Central Florida's Jewish community. We look forward to partnering with you for this exceptional event.



*Thank You*

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